

BOOST

your Social Media Presence
Fast. With Care2's New
"Facebook Likes" Service.



Face it.

Building a strong Facebook presence for your organization is no longer "optional." This massive marketing channel has become a necessary and valuable part of nonprofit outreach.

Yet most nonprofits can't afford to invest the staff time, money and energy needed to grow their Facebook fan base. It usually takes a long, sustained effort to show even modest results.

Now there's a great new way to fill this need. Using Care2's proven experience serving nonprofits, we have created a new service to target and deliver guaranteed quantities of our highly-engaged members to voluntarily forge a relationship with you by "Like"-ing your Facebook page.

Build your Facebook fan base with Care2.

QUICK


Add up to 100,000 new Facebook fans-- in only a matter of months. Care2's expert team will handle full promotion of your campaign, so you can **sit back and watch your numbers surge.**

LOW COST

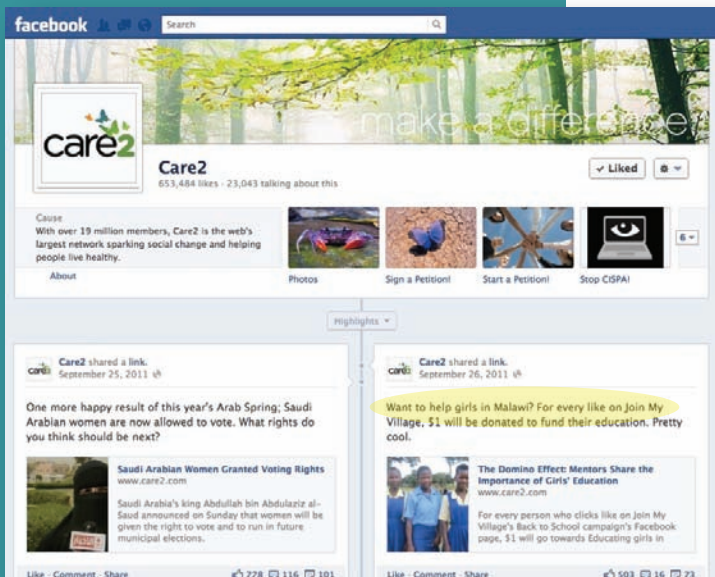
For a low fixed price per 'Like', Care2 can **build your fan base for you**, so your staff can focus on cultivating these fans or on valuable other tasks. Care2 does all the work, and there are no extra fees.

HIGH QUALITY

We contextually target specific segments of Care2's nearly **20 million passionate members**, as well as our large Facebook fan base -- to drive already-engaged and cause-driven people to "Like" you.

What's not to ? Contact us below to learn more about this exciting new service for nonprofits.

Build your Fans on Facebook with Care2



We attract supporters to your fan page using Care2's own super-active Facebook audience, and by crafting specially-targeted ads that draw on our fans and their network of friends to identify other supporters of your cause.

We also promote your fan page on specific placements across the Care2 network, increasing your visibility for free while still building your fan base.

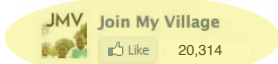
Promotion may include:

- featured blog posts
- featured Daily Action
- followup actions
- display ads

In each case we invite our action-oriented members to take the simple step of 'Liking' your organization and inviting their friends to do the same.

What's not to ?

Contact us to learn more about this exciting new service for nonprofits!
For more information: 202.785.7308
or nonprofitservices@care2team.com



Every girl deserves an education and the opportunity to better her life. When girls are educated, their communities are stronger. However, in many developing countries, everything from a lack of electricity to a lack of clean water disproportionately affects girls and women, and their access to education.

From Our Online Community to Theirs

The obstacles standing between girls around the world and good education can seem daunting. But there is hope to give these girls a brighter future, and our online communities can help. Sometimes all it takes is a simple click to start a movement for change.

Join My Village's Back To School campaign supports CARE programs that send girls to school. And right now, for every person who clicks "like" on their Facebook page, \$1 will go towards Educating girls in Malawi.

